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Other books from Rhonda that have made best-seller lists include Six-Week Start-Up, Business Plan in a Day, and Entrepreneurship: A Real World Approach. Rhonda not only writes about entrepreneurship; she lives it. She has founded four companies – from a one-person consulting firm to an angel investor-backed Internet company.

Entrepreneurship: A Real-World Approach by Rhonda Abrams ...

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Synopsis. A practical guidebook for people interested in starting a business with comprehensive coverage of all aspects of starting, running and growing a business. This book includes everything needed to launch a successful business now—expert strategies, up-to-date trends, business planning guidance, and inspiring real-world case studies, along with worksheets and critical thinking exercises to help would-be entrepreneurs be successful.

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